

Reg. No. :

Name :

Third Semester B.A. Degree Examination, January 2019
(Career Related First Degree Programme under CBCSS)
Group 2(a) : JOURNALISM AND MASS COMMUNICATION AND
VIDEO PRODUCTION
Foundation Course – II : JC 1321 : Radio Broadcasting
(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer all questions, each in a word or a maximum of 30 words :

- 1) Name the ministry under which AIR functions.
- 2) News flash.
- 3) Audience.
- 4) Name any three private radio stations in Kerala (FM channels) ?
- 5) Amplifier.
- 6) Pre-recorded programme.
- 7) Acoustics.
- 8) Spot effects.
- 9) What type of microphone is the lapel microphone ?

10) Name the three-tier system of AIR broadcasting ? **(10×1=10 Marks)**

II. Write short notes each not exceeding 60 words on any eight of the following :

- 11) Omni-directional microphone.
- 12) Radio studio
- 13) Control Room (CR)
- 14) Filter or distort.

- 15) The announcer helps in better communication. Substantiate.
- 16) What makes reporting for radio more difficult than for the newspapers ?
- 17) Qualities of an interviewer.
- 18) Radio talk.
- 19) Selecting the Headlines.
- 20) Podcast.
- 21) How does writing news for radio differ from writing news for newspapers ?
- 22) Radio bridge. **(8x2=16 Marks)**

III. Write short essays **each not exceeding 120 words** on **any six** of the following :

- 23) Microphones used for recording.
- 24) Sound effects.
- 25) List out the main characteristics of the spoken word.
- 26) Elements of radio production.
- 27) Types of interviews.
- 28) Radio documentaries.
- 29) *Running commentaries*.
- 30) Radio news.
- 31) Phone in programme. **(6x4=24 Marks)**

IV. Write long essays on **any two** of the following :

- 32) Characteristics of Radio.
 - 33) Write the script for an inspiring feature on "Rebuilding Kerala in the wake of recent flood situation".
 - 34) Profile of All India Radio.
 - 35) Explain the news room functioning in a radio station. **(2x15=30 Marks)**
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Third Semester B.A. Degree Examination, October 2019

Career Related First Degree Programme under CBCSS

Group 2(a)

Journalism and Mass Communication and Video Production

Foundation Course – II

JC 1321 : RADIO BROADCASTING

(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, each in a word or a maximum of 30 words :

1. Name the corporation which controls AIR.
2. Credibility in news.
3. Listener/s.
4. Name any three AIR stations in Kerala.
5. Live broadcast.
6. Script.
7. Console.
8. Artificial echo.

9. Bi-directional microphone.

10. The major wings of AIR.

(10 × 1 = 10 Marks)

II. Write short notes, each not exceeding **60** words on any eight of the following.

11. Digital radio.

12. Reading rate in radio news.

13. Transmitter.

14. Human voice.

15. Announcers and Radio jockeys.

16. Radio on Internet.

17. Log in radio broadcast.

18. Main three parts of radio format.

19. Radio interviews.

20. What is the necessity for special news bulletins?

21. In what ways are deadlines sharper for radio than for the print medium?

22. Frequency.

(8 × 2 = 16 Marks)

III. Write short essays each not exceeding **120** words on any **six** of the following :

23. Radio bulletins are usually made up from different types of material. Name them.

24. Relevance of music in radio programmes.

25. Qualities of a radio producer.
26. Knowing the audience.
27. Radio discussions.
28. Radio drama.
29. Magazine programmes.
30. Contribution of music.
31. Limitations of radio broadcast.

(6 × 4 = 24 Marks)

IV. Write long essays on any **two** of the following :

32. Explain the advantages and disadvantages of audio medium over any other medium.
33. Write the script for a promo for Ek Bharath Shreshtha Bharat – an initiative to boost cultural connect between different parts of the country.
34. How will you address the audience on a topic "Broadcasting history in India"?
35. Explain different stages of radio programme production.

(2 × 15 = 30 Marks)

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Name :

Third Semester B.A./B.Sc. Degree Examination, October 2019

First Degree Programme under CBCSS

English – (Language Course)

EN 1311.1/EN 1311.3 : WRITING AND PRESENTATION SKILLS

**(Common for B.A./B.Sc. (Language Course VI) and Career related 2 (a)
(Language Course V))**

(2015 Admission onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, each in a word or sentence.

A. Rewrite the following sentences, correcting the errors, if any.

1. Everybody in the class know the answer.
2. Ten miles are a long distance to walk.
3. I prefer coffee than tea.
4. I congratulated him for his success.
5. One of the teachers are absent today.

B. Write **one** synonym each for the following words :

6. strange
7. train
8. pause
9. observe
10. negotiate.

(10 × 1 = 10 Marks)

P.T.O.

II. Answer any **eight**, each in a short paragraph not exceeding 50 words.

11. Write a note on the importance of writing.
12. What is blogging?
13. What does the term 'conventions of language' refer to?
14. What is a memorandum?
15. Define collocation.
16. What is syntax?
17. Why is 'clubbing or clustering' important?
18. What is a report?
19. What is the difference between a précis and a summary?
20. What are morphemes?
21. What is a topic sentence? Explain its importance.
22. Explain the difference between writing and speaking.

(8 × 2 = 16 Marks)

III. Answer any **six** as directed :

23. Prepare an email to the HR manager of a company that is recruiting fresh graduates as trainee executives. Attach your resume.

24. Write a précis of the following passage reducing it to one third of its length

Malayalam is the mother-tongue of 35 million Malayalis, eighty percent of whom live in Kerala. The remainder are scattered over different parts of India and the world, including Malaysia, Singapore, the countries surrounding the Persian Gulf, Africa, Europe and North America.

Malayalis are well-known for their ability to adjust easily to their surroundings. Wherever a Malayali goes, from New Delhi to New York, he becomes a part of the local scene, though Kerala is always present in his heart.

Like its speakers, the Malayalam language also has been open to foreign influences. Malayalam literature reflects this spirit of accommodation and has, over the centuries, developed a tradition which, although deeply rooted in the native soil of Kerala, is truly universal in spirit. It is remarkably free from the prejudices that have marred the literature of certain other parts of our country. To its basic Dravidian stock have been added elements borrowed or adopted from non-Dravidian languages such as Sanskrit, Arabic, French, Portuguese and English. The earliest of these associations was with Tamil, which according to many linguists is the root language from which Malayalam was born. Sanskrit, however, accounts for the largest of the 'foreign' influences, followed closely in recent times by English. This broad-based cosmopolitanism has indeed become a distinctive feature of Malayalam language and literature.

25. Imagine that you are the secretary of the arts club in your college. Prepare a report on the various activities conducted by the arts club.
26. Write a letter to the principal of your college; making an enquiry about the courses offered there.
27. Prepare a questionnaire to evaluate the quality of the waste disposal system in your locality.
28. What is the difference between formal and informal letters?
29. Distinguish between academic and creative writing.
30. Imagine that you are the General Manager of a company. Prepare a memo to remind an employee to attend a quarterly sales meeting.
31. Create content for 8 to 12 slides on "The Festival of Onam".

(6 × 4 = 24 Marks)

IV. Answer any **two** as directed.

32. Write an essay on, "The impact of cinema on youth" in about 300 words.
33. Discuss the various stages of writing that enable a writer to create an ideal piece of writing.
34. What is an essay? What are the guidelines for writing a good essay?
35. Request the manager of a bank, in writing, for a replacement of the debit card you have lost.

(2 × 15 = 30 Marks)

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Third Semester B.A. Degree Examination, January 2019
(Career Related First Degree Programme Under CBCSS)
Group 2(a) : Journalism and Mass Communication and Video Production
Complementary Course - III
EN 1331.3 - CREATIVE WRITING
(2013 Admn. Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a word or a sentence.

- 1) How is the fictional world of R. K. Narayan named ?
- 2) What is the pen name of H. H. Munro ?
- 3) What is the literary genre that Lewis Carroll popularized in *Alice in Wonderland* ?
- 4) What is a sonnet ?
- 5) What is the poetic form that Browning popularized ?
- 6) What is animal poetry ?
- 7) What was the pseudonym of Mary Ann Evans ?
- 8) What is free verse ?
- 9) Who was referred to as the "Nun of Amherst" ?
- 10) Who is the author of *Dr. Jekyll and Mr. Hyde* ?

(10x1=10 Marks)

II. Answer **any eight**, **each** in a short paragraph **not** exceeding 50 words.

- 11) What is the difference between a metaphor and a simile ?
- 12) What is local colour ?
- 13) What is a mock epic ?
- 14) Odes.
- 15) Points of view in narration.



- 16) Aspects of plot construction in short stories.
- 17) Elements of short stories.
- 18) Features of a good review.
- 19) Role of a reviewer.
- 20) Language in children's literature.
- 21) Element of suspense in detective stories.
- 22) Contribution of H. G. Wells and Aldous Huxley in the field of science fiction.

(8×2=16 Marks)

III. Answer **any six, each** in a paragraph **not exceeding 100** words.

- 23) Objective Poetry.
- 24) Transitional Poets.
- 25) Short story vs. novel.
- 26) Characterisation in short stories.
- 27) Does language have a role in a book review ?
- 28) Aim of children's literature.
- 29) Contributions of A. C. Doyle.
- 30) Do you think that science fiction has an impact on films?
- 31) Features of science fiction.

(6×4=24 Marks)

IV. Answer **any two, each** in about **three hundred** words.

- 32) Review a recently released English movie.
- 33) Make a review of a recently published book in English.
- 34) Attempt a short story in about two pages on the theme "Reminiscences".
- 35) Make a critical appreciation of the following poem in about two pages.
(Hints : theme-analysis-meter and rhyme-figure of speech and other poetic devices-comments)

The most unusual thing I ever stole? A snowman.
Midnight. He looked magnificent; a tall, white mute
beneath the winter moon. I wanted him, a mate
with a mind as cold as the slice of ice
within my own brain. I started with the head.

Better off dead than giving in, not taking
what you want. He weighed a ton; his torso,
frozen stiff, hugged to my chest, a fierce chill
piercing my gut. Part of the thrill was knowing
that children would cry in the morning. Life's tough.

Sometimes I steal things I don't need. I joy-ride cars
to nowhere, break into houses just to have a look.
I'm a mucky ghost, leave a mess, maybe pinch a camera.
I watch my gloved hand twisting the doorknob.
A stranger's bedroom. Mirrors. I sigh like this - *Aah*.

It took some time. Reassembled in the yard,
he didn't look the same. I took a run
and booted him. Again. Again. My breath ripped out
in rags. It seems daft now. Then I was standing
alone amongst lumps of snow, sick of the world.

Boredom. Mostly I'm so bored I could eat myself.
One time, I stole a guitar and thought I might
learn to play. I nicked a bust of Shakespeare once,
flogged it, but the snowman was the strangest.
You don't understand a word I'm saying, do you ?

(2x15=30 Marks)

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Third Semester B.A. Degree Examination, October 2019

Career Related First Degree Programme under CBCSS

Group 2(a) : Journalism and Mass Communication and Video Production

Complementary Course : III

EN 1331.3 — CREATIVE WRITING

(2013 Admn. Onwards)

Time : 3 Hours

Max. Marks : 80

- I. Answer all questions, each in a word or a sentence :
1. What is peculiar about O. Henry endings?
 2. Who introduced *Sprung rhythm*?
 3. What is an epic?
 4. Who wrote *The Importance of Being Earnest*?
 5. Who popularised the Pre-Raphaelite Movement?
 6. What kind of poetry is Robert Browning's "Andrea delSarto"?
 7. Who is known as the Father of Science Fiction?
 8. How is Charles Lutwidge Dodgson famous?
 9. Who is the renowned Belgian private detective in Agatha Christie?
 10. Who is the author of "The Purloined Letter"?

(10 × 1 = 10 Marks)

II. Answer any **eight**, each in a short paragraph not exceeding **50** words :

11. What is a Shakespearean sonnet?
12. Who is the father of English poetry? Why?
13. Role of rhyme in poetry.
14. What is irony?
15. What are the ingredients of a short story?
16. What is the importance of brevity in a short story?
17. Ending in short story.
18. What are the aspects of characterization to be noted in short story?
19. Two features of detective stories.
20. Fantasy in children's literature.
21. Elements of a book review.
22. Do you think science fiction is popular? Why?

(8 × 2 = 16 Marks)

III. Answer any **six**, each in a paragraph not exceeding **100** words:

23. Experimental poetry.
24. The literary significance of *Paradise Lost*.
25. Write a note on different poetic genres.
26. List two features that make a short story popular.
27. Values and morals in Children's fiction.

28. Role of review writing.
29. Features of Achebe's stories.
30. Dialogue in detective fiction.
31. Contributions of Lewis Carroll and S. S. Lewis.

(6 × 4 = 24 Marks)

IV. Answer any **two**, each in about **300** words :

32. Review a recently released English movie.
33. Make a review of a recently published book in English.
34. Attempt a short story in about two pages on the theme "Hunger".
35. Make a critical appreciation of the following poem in about two pages.

(Hints: theme-analysis-meter and rhyme-figure of speech and other poetic devices-comments)

Between my finger and my thumb
The squat pen rests; snug as a gun.
Under my window, a clean rasping sound
When the spade sinks into gravelly ground:
My father, digging. I look down

Till his straining rump among the flowerbeds
Bends low, comes up twenty years away
Stooping in rhythm through potato drills
Where he was digging.

The coarse boot nestled on the lug, the shaft
Against the inside knee was levered firmly.
He rooted out tall tops, buried the bright edge deep
To scatter new potatoes that we picked,
Loving their cool hardness in our hands.

By God, the old man could handle a spade.
Just like his old man.

My grandfather cut more turf in a day
Than any other man on Toner's bog.
Once I carried him milk in a bottle
Corked sloppily with paper. He straightened up
To drink it, then fell to right away
Nicking and slicing neatly, heaving sods
Over his shoulder, going down and down
For the good turf. Digging.

The cold smell of potato mould, the squelch and slap
Of soggy peat, the curt cuts of an edge
Through living roots awaken in my head.
But I've no spade to follow men like them.

Between my finger and my thumb
The squat pen rests.
I'll dig with it.

(2 x 15 = 30 Marks)

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**Third Semester B.A. Degree Examination, January 2019
(Career Related First Degree Programme under CBCSS)**

Group 2 (a)

**JOURNALISM & MASS COMMUNICATION AND VIDEO PRODUCTION
Vocational Course IV**

**JC 1372 Introduction to Television Production
(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer all questions; each in a word or a maximum of 30 words. (10×1=10 Marks)

- 1) What is PCR ?
- 2) Teleprompter.
- 3) Panelist.
- 4) Multicam production.
- 5) 'Haritha Vidyalayam'.
- 6) Who owns "Republic" TV news channel ?
- 7) Master shot.
- 8) Casting.
- 9) Cut away.
- 10) Treatment.



II. Write short notes, each **not exceeding 60 words** on **any eight** of the following.

(8x2=16 Marks)

11) Expository structure of a script.

12) Jump cut.

13) Reality show.

14) Profile.

15) Run down script.

16) Script breakdown.

17) Sync sound.

18) ENG.

19) Prime Time.

20) Shooting script.

21) Continuity editing.

22) Fade in and fade out.

III. Write short essays, **not exceeding 120 words** on **any six** of the following

(6x4=24 Marks)

23) Ethics in editing.

24) Transitions.

25) KHEDA communication project.

26) News casting.

- 27) Al Jazeera.
- 28) Rajdeep Sardesai.
- 29) Game show.
- 30) Dissolve.
- 31) Role of floor manager in studio production.

IV. Write long essays on **any two** of the following

(2×15=30 Marks)

- 32) Explain online and offline editing with illustrative examples.
 - 33) Explain in detail the process involved in the production of a video programme.
 - 34) What is meant by tapeless work flow ? Also explain the processes of live TV production.
 - 35) What is the purpose of lighting in TV production ? Explain different lighting methods.
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Third Semester B.A. Degree Examination, October 2019

Career Related First Degree Programme under CBCSS

Group 2(a)

Journalism and Mass Communication and Video Production

Vocational Course IV

JC 1372 : INTRODUCTION TO TELEVISION PRODUCTION

(2014 Admission onwards)

Time : 3 Hours

Max. Marks : 80

1. Answer **all** questions, each in a word or a maximum of 30 words.

1. What does 'ENG' mean?
2. Who is the founder of cable news network (CNN)?
3. Who is the present chairperson of Prasarbharathi?
4. Which is the company that owns ASIANET PLUS?
5. Who is Prannoy Roy?
6. What does 'DTH' mean?
7. What is Kheda communication project?
8. Who owns the channel "Mirror Now"?
9. Which channel telecasts the daily discussion programme-"The Big Picture"?
10. Which is the owning company of STAR networks?

(10 × 1 = 10 Marks)

P.T.O.

II. Write short notes, each not exceeding 60 words on any eight of the following.

11. Talking heads.
12. Anchoring.
13. Sting reporting.
14. Dissolve.
15. White balance.
16. Chroma key.
17. Vox Populi.
18. Prime Time.
19. Soap Opera.
20. Rajyasabha TV.
21. Sound bite.
22. Aerial shot.

(8 × 2 = 16 Marks)

III. Write short essays, not exceeding 120 words on any six of the following.

23. Mutli cam production.
24. Camera movements.
25. Regional news channell.
26. Use of graphics in TV programmes.
27. Background music.

28. Online and offline editing.
29. Postproduction.
30. Live streaming.
31. Methods of lighting.

(6 × 4 = 24 Marks)

IV. Write long essays on any two of the following.

32. Explain the process involved in programme production? Elucidate with examples.
33. Explain the use of different microphones in television production.
34. Assess the impact of new media on television.
35. Explain the process involved in sound design.

(2 × 15 = 30 Marks)

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Third Semester B.A. Degree Examination, October 2019

Career Related First Degree Programme Under CBCSS

Group 2 (a)

Journalism and Mass Communication and Video Production

Core Course IV

JC 1341 : MAGAZINE JOURNALISM

(2014 Admission onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer all questions each in a word or maximum of 30 words.

1. Split edition of magazines and its significance.

2. What do you mean by centrespread?

3. In-depth reporting in magazine journalism.

4. Illustrated weekly of India.

5. The role played by The Caravan is present day Indian magazine journalism.

6. Write on the concept of periodicity in magazine publication.

7. What do you mean by bleed?
8. What do you mean by photo montage?
9. Write on the contributions of Vinod Mehta to magazine journalism.
10. What do you mean by featurisation?

(10 × 1 = 10 Marks)

II. Write short notes, each not exceeding 60 words, or any eight of the following:

11. Market segmentation
12. Analytical articles
13. Influence of academic journals
14. Mathrubhumi Yatra
15. News stand sales v/s subscription drives.
16. Role of cartoons and caricatures in magazine journalism.
17. Enlist any four children's magazines in Malayam.
18. Write on the aspect specialization in magazine journalism.
19. What do you mean by a house magazine?
20. Infographics and its significance.
21. The importance of cover designing in magazine journalism.
22. News Magazines in English.

(8 × 2 = 16 Marks)

III. Write short essays, each not exceeding 120 words, or **any six** of the following:

23. "Reviews form a major content of a general interest magazines" Do you agree? Explain.
24. What do you mean by narrative journalism?
25. Write on different types of feature stories that appear in a general interest magazine.
26. What are the unique characteristics of magazine writing? How it is different from writing for newspaper?
27. How do specialised and targeted readers make magazines the most advertising friendly medium?
28. How does a photography add beauty to magazine lay out? Explain different photo editing techniques?
29. Which are the striking differences between a general interest and special interest magazine? Explain.
30. What do you mean by data journalism?
31. How do magazines adapt technological changes to compete with other media? Explain.

(6 × 4 = 24 Marks)

IV. Write long essays on **any two** of the following:

32. Critically evaluate the role of health magazines in creating awareness among public on health issues.
33. Write an essay on the different types or genres of contents that can be included in a magazines.
34. Write in detail the different types of magazines with examples.
35. "Interviews are one of the most attractive feature stories in magazines" Explain giving importance to the procedure of publishing a good magazine interview.

(2 × 15 = 30 Marks)

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**Third Semester B.A. Degree Examination, January 2019
(Career Related First Degree Programme under CBCSS)**

Group 2 (a)

Journalism and Mass Communication and Video Production

Core Course – IV

JC 1341 – MAGAZINE JOURNALISM

(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer all questions, each in a word or a maximum of 30 words.

(10×1=10 Marks)

- 1) Cover lines
- 2) Centre spread
- 3) Complimentary copy
- 4) Cover-wrap
- 5) Issue
- 6) Journal
- 7) Sidebar
- 8) Trade Magazine
- 9) E-zine
- 10) Adget feature.

II. Write short notes, each not exceeding 60 words, on any eight of the following.

(8×2=16 Marks)

- 11) Define magazine.
- 12) What is cover blaze ?
- 13) Sports Magazine.
- 14) Column writing.
- 15) Tehelka.
- 16) The Week.

- 17) Profile.
- 18) Narrative style.
- 19) Vinod Mehta.
- 20) Madhyamam Weekly.
- 21) Bleed.
- 22) Blurbs.

III. Give short essays, **each not exceeding 120 words**, on **any six** of the following. **(6×4=24 Marks)**

- 23) Compare the difference between a newspaper and a magazine.
- 24) Write a magazine article on Swatch Bharath.
- 25) Discuss various magazine writing styles.
- 26) Identify the contents of a magazine.
- 27) Discuss the recent trends in magazine production.
- 28) How is a feature different from a hard news ?
- 29) What are the techniques involved in visual writing style ?
- 30) Who are the target audience of business magazines ?
- 31) What is the importance of cover stories in magazines ?

IV. Write long essays on **any two** of the following. **(2×15=30 Marks)**

- 32) Critically analyze two general interest of Malayalam magazines.
 - 33) Write the review of a film currently being screened in the theatres.
 - 34) Explain the organizational structure of a magazine.
 - 35) Critically review a popular column in a magazine of your choice.
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Third Semester B.A. Degree Examination, October 2019

Career Related First Degree Programme under CBCSS

Group 2(a)

**JOURNALISM AND MASS COMMUNICATION AND VIDEO PRODUCTION
VOCATIONAL COURSE III**

JC 1371 PHOTO JOURNALISM

(2014 Admission onwards)

Time : 3 Hours

Max. Marks : 80

- I. Answer all the ten questions, each one in 1 or 2 sentences :
1. Who is considered the father of Photography?
 2. Who invented the digital camera?
 3. What year was the first permanent image produced?
 4. At the beginning of photography what type of camera did photographers use?
 5. What was Ansel Adam's biggest subject matter?
 6. The daguerreotype process was created by which photographer?
 7. Camera Obscura means _____.
 8. SLR stands for _____.
 9. Focusing a camera involves _____.
 10. The B setting on a camera stands for _____.

(10 × 1 = 10 Marks)

P.T.O.

II. Write short notes, not exceeding **60** words, on **any eight** of the following :

11. Kevin carter
12. Daguerreotype
13. News photography
14. Photo journalist
15. Exposure time
16. Polaroid camera
17. Shutter priority mode
18. Perspective
19. Freeze frame
20. Landscape photography
21. Outline
22. RAW image

(8 × 2 = 16 Marks)

III. Write short essays, each not exceeding **120** words, on **any six** of the following :

23. Why were cameras invented? Mention its uses.
24. What is a tripod? Explain its usage.
25. Explain the uses of filters in photography.
26. What is a silhouette or shadow portrait?
27. Draw a diagram and explain the concept of 'depth of field'. How is it useful in photography?

28. How does overexposure affect a photographic image?
29. Explain why white balancing is important in digital photography.
30. What is the relationship between pixel and resolution?
31. Discuss the uses and abuses of photo editing software.

(6 × 4 = 24 Marks)

IV. Write long essay, on **any two** of the following :

32. Write in detail the various principles of composition in photography.
33. Elucidate the working principles of a SLR camera with a diagram.
34. Explain the terms key light, fill light, back light with reference to a standard three point lighting setup.
35. Narrate how has digital photography changed photojournalism?

(2 × 15 = 30 Marks)



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**Third Semester B.A. Degree Examination, January 2019
(Career Related First Degree Programme under CBCSS)**

Group 2(a)

**JOURNALISM AND MASS COMMUNICATION AND
VIDEO PRODUCTION**

Vocational Course – III

**JC 1371 : Photo Journalism
(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer all questions, each in a word or a maximum of
30 words :

(10×1=10 Marks)

- 1) Who is George Eastman ?
- 2) What is depth of field ?
- 3) What is a tripod mount ?
- 4) Name the photographer of world famous photo "AFGAN GIRL".
- 5) What is meant by Daguerreotype ?
- 6) What is a view finder camera ?
- 7) Who is Sunil Janah ?
- 8) What is camera of obscure ?
- 9) What is dry plate ?
- 10) What is an aperture ?

II. Write short notes, each not exceeding 60 words, on any eight of the
following :

(8×2=16 Marks)

- 11) DSLR camera.
- 12) Photo journalism.
- 13) Focal length.

P.T.O.



- 14) Portrait.
- 15) CCD.
- 16) Under exposure.
- 17) Photo essay.
- 18) Aerial photography.
- 19) Raghu Rai.
- 20) Sports photography.
- 21) White balancing.
- 22) Angle of view.

III. Write short essays, **each not exceeding 120 words**, on **any six** of the following : **(6×4=24 Marks)**

- 23) What is an aperture ? Explain its role in photography.
- 24) Explain how digital technology enabled new possibilities for photography.
- 25) What is fashion photography ?
- 26) Sports photography.
- 27) Selfie.
- 28) Explain the different factors that determine the ethical value of digital photography.
- 29) Photo journalism.
- 30) Explain the factors that influence depth of field.
- 31) Shutter speed.

IV. Write long essays on **any two** of the following : **(2×15=30 Marks)**

- 32) Explain the methods of image editing and manipulation in digital technologies.
 - 33) Assess critically on any one of the famous and sensational photographs from the history of photography.
 - 34) Explain in detail the use of different types of lens in photography.
 - 35) Explain the different processes involved in photo editing.
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